



The Concrete Industry

SELL

October 08, 2010

Concrete Survey: Paving the way to a tepid recovery

After analyzing industry-wide revenue returns as well as conducting an APV valuation, we feel that the concrete industry is **overvalued**. According to our multiples analysis the concrete industry is worth \$51.7B and our APV resulted in \$30.7B. We believe the industry is overvalued by around 40.6% according to our analysis.

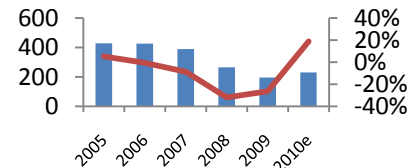
Recent, tepid macro trends suggest that **concrete producing firms will not see a robust recovery**. If we assume macro trends to remain moderate, our annualized growth (in revenues) for the industry within the next 6 years is 5.79%. For context, the annualized return of the Wilshire 5000 for the last 40 years has been 9.56%.

While infrastructure efforts are underway to stimulate the economy, we believe that this **stimulus is already priced into our valuation of the industry**.

Finally, the industry will continue to be “shaky” and that the additional volatility in the price of raw materials will persist. Given the price increases in the raw materials, the **concrete business will not recover its high margins**.

Concrete Volume and Growth

(Million Cubic Yards & %)



Source: USGS, Company Est (2010e).

Key Stats:

- \$51.7B Multiple Analysis
- \$30.7B Industry APV
- 5.79% Volume CAGR
- Forecast for 6 years
- \$45B Federal Spending

Please read the disclaimer at the end of this report for important information



Brief description of Industry

The US cement, concrete, and construction material industry includes more than 5,000 companies with combined annual revenue of about \$60 billion. Major companies include Ash Grove Cement Company, National Cement Company, Texas Industries, US Concrete, and Vulcan Materials, as well as the US operations of foreign companies such as Cemex (Mexico), CRH (Ireland), Holcim (Switzerland), FCC (Spain), and LaFarge (France). The industry includes about 150 cement manufacturing companies, 2,500 ready-mix concrete manufacturing companies, and about 2,700 companies that make concrete block, brick, pipe, and other concrete products.¹

Concrete itself is a mixture of three basic ingredients: sand, gravel (crushed stone) and cement, as well as chemical compounds known as admixtures. Combining this mixture with water causes the cement to undergo an exothermic chemical reaction called hydration, turning cement into a hard paste that binds the sand and gravel together. Concrete, which is mixed with water at a plant and transported directly to a construction site, is a perishable product that needs to be delivered within an hour and a half before it becomes too stiff to be workable.²

Concrete is a geographically segmented industry since the product cannot travel much more than an hour before hardening. Thus the industry is composed of local oligopolies and demand shocks cannot be deflected by reallocating production to other markets. The

ready-mix concrete industry witnesses large changes in demand from the construction sector from year to year which are of great concern to ready-mix producers, as the size of the construction industry at the county level changes by 30% per year. Today, around 66% of concrete is used by state and local governments to build streets, highway, and other infrastructure. These government outlays are very volatile due to year to year changes in tax revenues. For this reason, the industry is highly sensitive to changes in the economic landscape, where a stronger economy greatly accelerates growth of construction, and hence the growth of concrete producing firms.³

Competitive Landscape

Concrete has to be produced locally and is perishable (it hardens fast), this causes the Ready-mix concrete market to be highly disaggregated. Furthermore, having a highly disaggregated market commoditizes the product, lowering margins in comparison to other consolidated markets. Players within the industry include non-public local and national producers as well as public national and multinational producers. However, most of the larger players are vertically integrated (either both cement and aggregates, or at least with aggregates), where securing the supply of aggregates is key for the business. Environmental changes in the law may limit the amount of permits to exploit aggregates in the future.

¹ <http://www.firstresearch.com/Industry-Research/Cement-Concrete-and-Construction-Material.html>

² <http://en.wikipedia.org/wiki/Concrete>

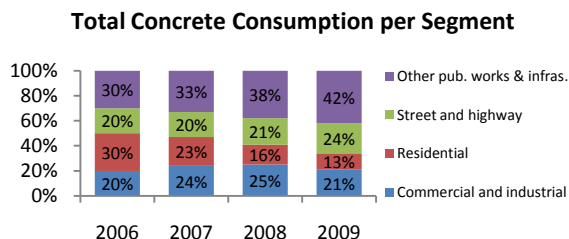
³ Demand Fluctuations in the Ready-Mix Concrete Industry:
<http://pages.stern.nyu.edu/~acollard/Demand%20Fluctuations%20in%20the%20Ready-Mix%20Concrete%20Industry.pdf>

With recent disruption in the economy, there is opportunity to consolidate markets as larger local players have incentives to expand their market footprint and national players want to protect their market against multinational companies. Recent decelerated growth intensifies rivalry between players in the construction materials market. Market players are similar in nature and have little opportunity for diversification, which serves to increase rivalry further.⁴

There are four major segments in the construction industry in the United States: a) Commercial and Industrial construction, b) Residential Construction, c) Street and highway construction and paving, and d) Other public works and infrastructure construction. The recession, directly hit upon construction materials demand. The residential sector which had accounted for nearly 30% of the concrete consumption in 2006, suffered a huge hit during the housing crisis reducing its share to 13% in 2009. Infrastructure construction will continue to drive demand for the concrete industry. The consumption in infrastructure (segment c and d) has grown from 50% in 2006 to 66% in 2009.

Exhibit 1

Infrastructure driving Concrete Consumption
Consumption of Concrete per Segment (%)



⁴ <http://www.articlesnatch.com/Article/Construction-Materials--Global-Industry-Guide---Market-Research-Reports-On-Aarkstore-Enterprise/1387178>

Source: US Concrete financial reports

The main suppliers to this industry are cement and aggregates, local producers that are not vertically integrated are more exposed to price increases from these raw materials.

Macro Trends

No strong consensus exists as to the fate of the U.S. economy within the next year. All sides of the economic spectrum have been more or less argued—including deflation and inflation proponents, as well as market bulls and double-dip doomsayers. Our focus concerns housing starts, unemployment, U.S. GDP and recent stimulus packages.

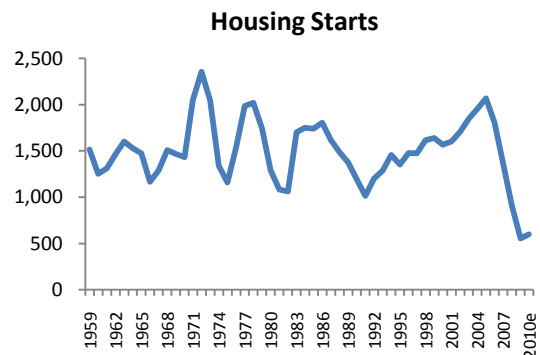
Housing Starts

Housing starts (the number of privately owned new houses on which construction has been started in a given period) have experienced an unprecedented negative shock in the past 3 years. However, recent data suggest early signs of a recovery.

Exhibit 2

A Housing Bottom?

Housing Starts (thousand units)

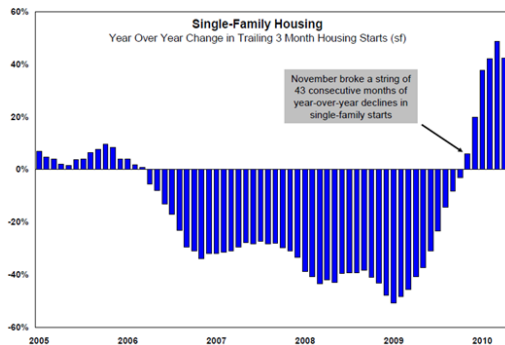


Source: Bureau of the Census; 2010e Market Watch

Exhibit 3

Single Family Housing

YoY % chg in Trailing 3 Month Housing Starts



Source: McGraw-Hill, CEMEX

The pace of new home construction in the US made a modest rebound in July 2010 but building still remains weak as the housing market struggles to gain momentum. Builders in the U.S. turned pessimistic in August this year, with the sign that expiration of a government tax credit will keep depressing home construction. The National Association of Home Builders/Wells Fargo confidence index dropped to 13 in August as well, the lowest level since March 2009, from 14 in July. This uncertainty is underscored by a previous July decline in building permits, which fell 3.1 per cent from June to 565,000. Permits signal future construction and are down 3.7 per cent year-on-year.

Unemployment

The concrete industry is strongly correlated with unemployment; later in our analysis we will run a regression of industry revenues to unemployment rates. While the economy is seeing some signs of recovery, the US unemployment rate was at 9.6 percent in August 2010.

NORTH AMERICAN DIVISION

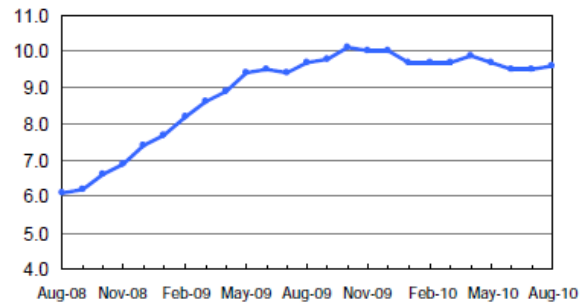
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Concrete Industry

Exhibit 4

Unemployment rate, seasonally adjusted (%)

August 2008 – August 2010



Source: Bureau of Labor Statistics

In terms of percent losses within a historical context, the recent economic downturn has proven extremely ominous.

More concerning has been several, recent analyst revisions to future unemployment. For example, Goldman Sachs raised its forecast to 10% from 9.8%.⁵

	2010		2011				Ann. Avg.		Q4/Q4	
	Q3	Q4	Q1	Q2	Q3	Q4	'10	'11	'10	'11
Real GDP (% chg from prev. pd, ann. rate) *										
Current	1.5	1.5	1.5	2.0	2.5	3.0	2.7	1.9	2.3	2.2
Previous	1.5	1.5	2.5	3.0	3.5	3.5	2.7	2.5	2.3	3.1
Unemployment Rate (% of labor force)										
Current	9.6	9.8	9.9	10.0	10.0	10.0	9.7	10.0	9.8	10.0
Previous	9.6	9.8	9.9	9.9	9.8	9.7	9.7	9.8	9.8	9.7
Core PCE Inflation (yr/yr, % chg)										
Current	1.6	1.5	1.4	1.3	0.8	0.5	1.6	1.0	1.5	0.5
Previous	1.0	0.5	0.3	0.3	0.3	0.3	1.4	0.4	0.9	0.3

* Percent change from previous period, at an annual rate in the case of quarterly figures.

Source: Our calculations.

While several economists have negative expectations for unemployment, the consensus forecast is that the U.S. unemployment rate will

⁵ Goldman Capitulates: Lowers GDP Forecast, Increases Unemployment And Inflation Outlook, Sees Imminent QE "Lite":
<http://www.zerohedge.com/article/goldman-capitulates-lowers-gdp-forecast-increase-unemployment-outlook-sees-imminent-qe-lite>

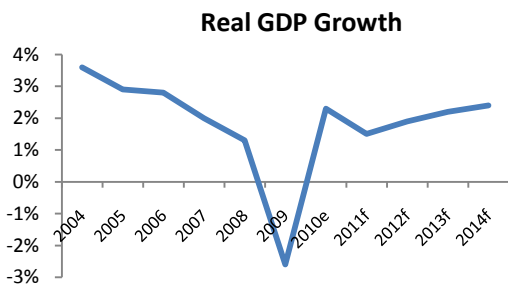
end this year at 9.6 percent and fall only to 9 percent by the end of 2011.⁶

U.S. GDP

The US economy rose at a 1.6 percent pace in 2010's second quarter, a number that's disappointing but still invokes hope that the US will avoid a dip back into recession this year. The number represents a sharp decline in the speed of economic recovery compared to the first quarter, when the gross domestic product (GDP) grew at a 3.7 percent pace.

Exhibit 5

Real Gross Domestic Product Growth (%)



Source: Economist Intelligence Unit

Beyond this, according to the September survey of 50 forecasters recently released by Blue Chip Economic Indicators, the consensus outlook for economic growth fell for the third consecutive month. Real GDP growth in the current, July-September quarter is projected to run at an annual rate of 1.8%, little better than the disappointing 1.6% in the previous quarter. With a small pickup expected, to just 2.3% in the fourth quarter, the recent unemployment

reading of 9.6% should persist through the end of this year.⁷

Recent Infrastructure Efforts

President Barack Obama has recently proposed spending \$50 billion next year on highways, airport and railway construction, the latest attempt to boost the economy. The initiative would be part of a larger effort to fix 150,000 miles of roads, lay or rebuild 4,000 miles of railroad track and refurbish some 150 miles of airport runways. In addition, the plan calls for creating a national "infrastructure bank" to make low-cost loans for transportation projects directly from the federal government to local governments.⁸

If the goal is to indeed repair and build infrastructure, then that requires concrete, aggregates, and cement. The vertically integrated companies will benefit the most from this plan given that they have secured their raw materials. When it comes to aggregates and cement procurement, location matters in a very substantial way. When repairing a road or bridge, the concrete supplier nearest to the construction site usually gets the business due to the reduced logistics costs. Vulcan Materials, Martin Marietta, and CEMEX are among the largest aggregates producers in the US. These companies have more quarries and reserves than anyone in the aggregates business. In this sense, Vulcan Material and CEMEX's ready-mix division has a greater

⁷ Gloom Is Still in Bloom:

http://online.barrons.com/article/SB50001424052970204398504575477712439086820.html?mod=googlenews_barrons

⁸ Obama in Infrastructure Push:

http://online.wsj.com/article_email/SB10001424052748703713504575475400690920676-1MyQjAxMTAwMDAwNjEwNDYyWj.html

⁶ Economists cut U.S. growth forecast again:

<http://www.reuters.com/article/idUSN0811528220100909>



competitive advantage than the non-vertically integrated ready-mix producers. Multinationals have started to react to this new business dynamic, and have acquired aggregate companies to increase their competitive advantage in the industry. An example of this is CEMEX's acquisition of Rinker Materials for nearly \$15 billion. To a lesser extent, but still likely to benefit, is Texas Industries, a much smaller aggregate provider but sizable enough at \$900 million to garner its share of business. In terms of balance sheet, CEMEX has the most leverage with \$16.5 billion in debt, followed by Vulcan Materials with nearly \$3 billion worth against its market cap of \$5 billion market cap.⁹

⁹ Who Benefits from Obama's Infrastructure Plan?:

<http://stocks.investopedia.com/stock-analysis/2010/Who-Benefits-from-Obamas-Infrastructure-Plan-CAT-VMC-MLM-TXI-TPC0909.aspx?partner=YahooSA>

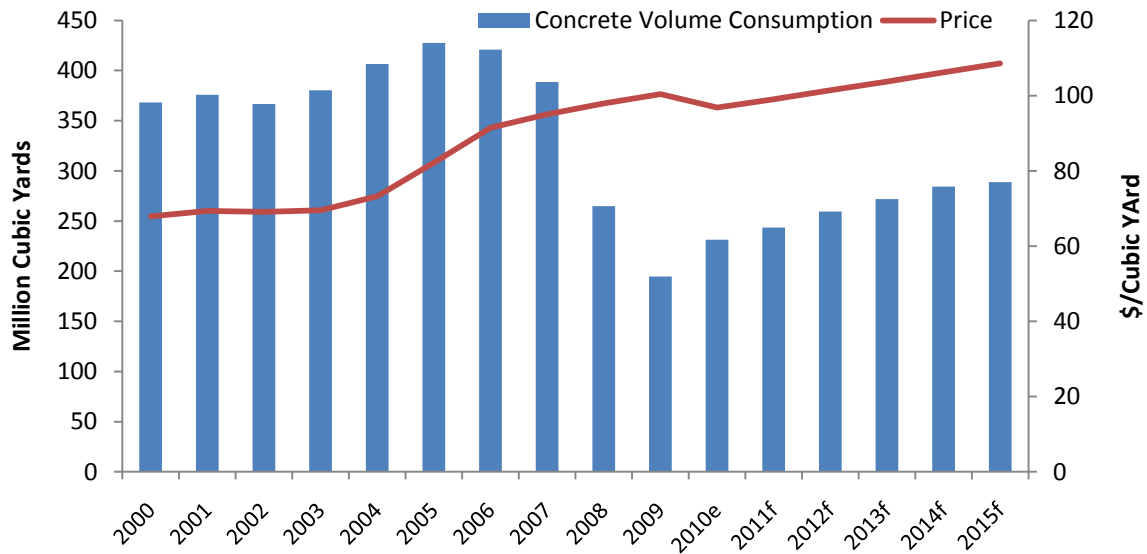


Industry Data

Exhibit 6

Concrete Volume Consumption in the U.S.

Million Cubic Yards and US \$/Cubic Yard

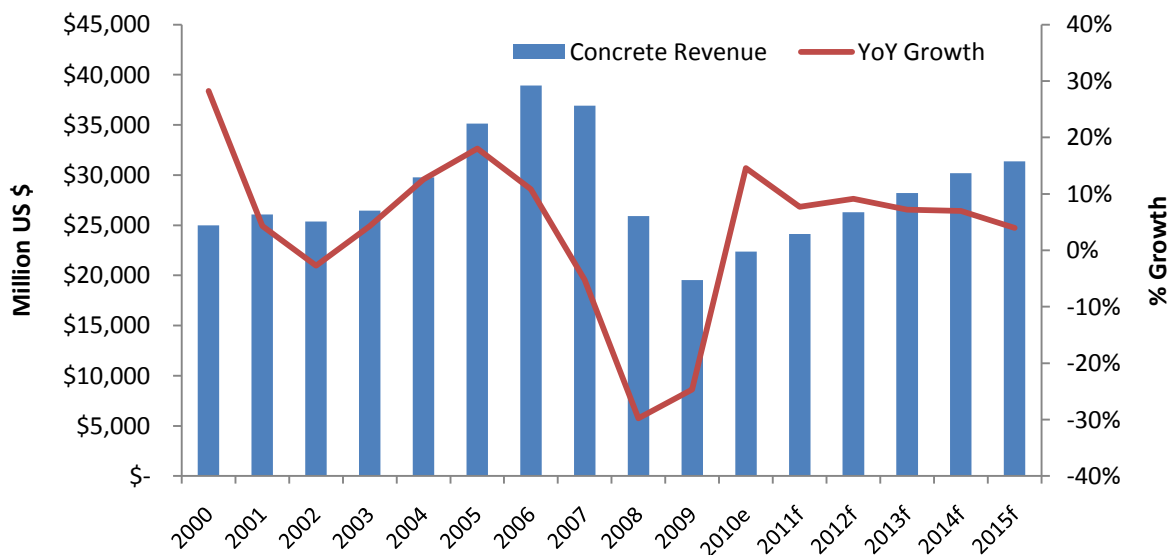


Source: USGS, Company Estimates for 2010 to 2015

Exhibit 7

Concrete Revenues in the US and % Revenue Growth

Million US \$ and %



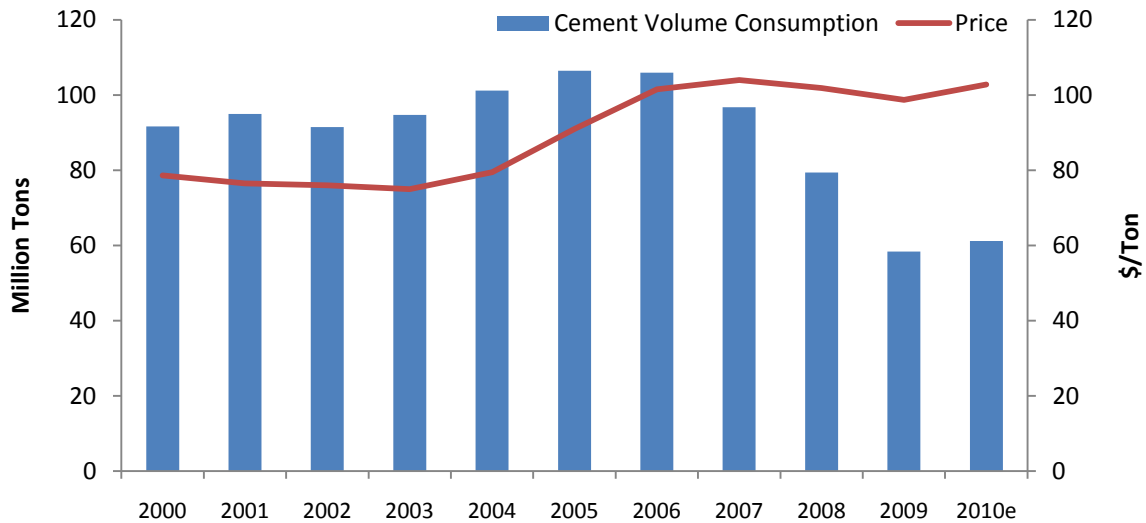
Source: USGS, Company Estimates for 2010 to 2015

Cement and aggregates are the two main raw materials used to produce Concrete. Historically, the demand and price for these raw materials had been quite stable. From 2007 onwards, the price and volume consumed from these materials has been very unstable affecting Concrete's gross margins.

Exhibit 8

Cement consumption in the Concrete Industry

Million Tons and US \$/Ton

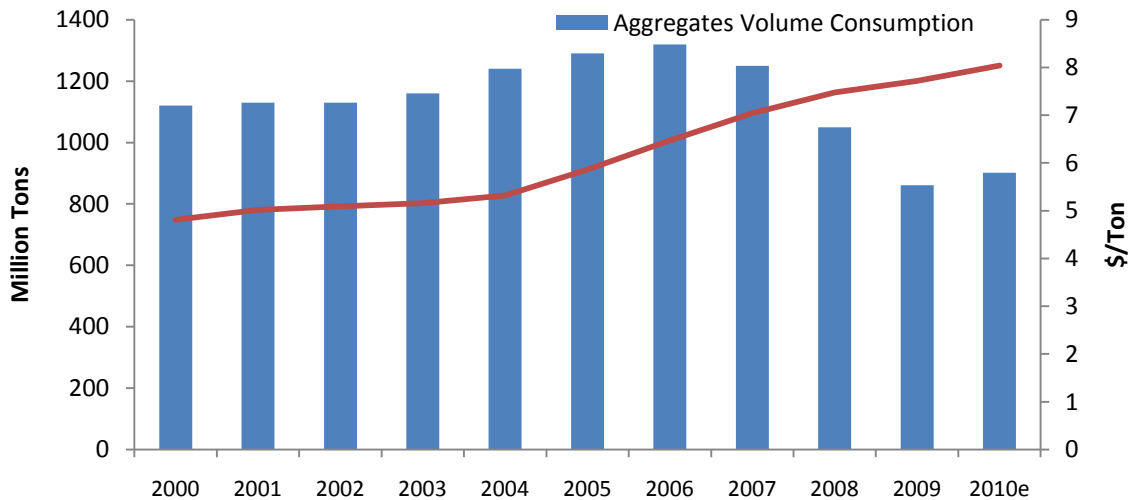


Source: USGS, Company Estimates for 2010

Exhibit 9

Aggregates consumption in the Concrete Industry

Million Tons and US \$/Ton



Source: USGS, Company Estimates for 2010

Target Company Descriptions¹⁰

Vulcan Materials Company (Public, NYSE:VMC). Vulcan Materials Company (Vulcan) is a producer of construction aggregates, primarily crushed stone, sand and gravel. The Company is also a producer of asphalt mix and ready-mixed concrete and a producer of cement in Florida. Vulcan operates in three segments: aggregates, asphalt mix and concrete, and cement.

Eagle Materials, Inc. (Public, NYSE:EXP). Eagle Materials Inc. (EXP) is engaged in manufacture and distribution of gypsum wallboard, and the manufacture and sale of cement. The Company sells cement in four regional markets, including northern Nevada and California, the greater Chicago area, the Rocky Mountain region and central Texas. Its gypsum wallboard business is supported by its recycled paperboard business, while its cement business is supported by its concrete and aggregates business. As of March 31, 2010, the Company operated four gypsum wallboard plants (five board lines), four cement plants (six kilns, one of which belongs to its joint venture company), one recycled paperboard plant, nine concrete batching plants and two aggregates facilities.

Texas Industries, Inc. (Public, NYSE:TXI). Texas Industries, Inc. is a supplier of heavy construction materials in the United States. The Company operates in three segments: cement, aggregates and consumer products. Its cement segment produces gray Portland cement and specialty cements. The Company's cement production and distribution facilities are concentrated primarily in Texas and California. The Company's aggregates segment produces natural aggregates, including sand, gravel and crushed limestone, and specialty lightweight aggregates. Its consumer products segment produces primarily ready-mix concrete and, to a lesser extent, packaged products. It supplies natural aggregates and ready-mix concrete in Texas and northern Louisiana and, to a lesser extent, in Oklahoma and Arkansas. The Company's revenue is derived from multiple end-use markets, including the public works, residential, commercial, retail, industrial and institutional construction sectors, as well as the oil and gas industry.

Cemex SAB de CV (ADR) (Public, NYSE:CX). CEMEX, S.A.B. de C.V. (CEMEX) is a global cement manufacturer with operations in North America, Europe, South America, Central America, the Caribbean, Africa, the Middle East and Asia. The Company is a holding company engaged through the operating subsidiaries in the production, distribution, marketing and sale of cement, ready-mix concrete, aggregates and clinker. As of December 31, 2009, the Company's cement production facilities were located in Mexico, the United States, Spain, the United Kingdom, Germany, Poland, Croatia, Latvia, Colombia, Costa Rica, the Dominican Republic, Panama, Nicaragua, Puerto Rico, Egypt, the Philippines and Thailand.

CRH PLC (UK) (Public, LON:CRH). CRH plc (CRH) is a diversified building material company, which manufactures and distributes building material products from the fundamentals of heavy materials and elements to construct the frame, through exterior products that complete the building envelope, to distribution channels, which service construction fit-out and renewal. The Company has four divisions: materials, concrete products, exterior products and distribution. Its subsidiaries include Finnsementti

¹⁰ Yahoo Finance: <http://finance.yahoo.com/>



Oy, Rudus Oy, Irish Cement Limited, Clogrennane Lime Limited, Premier Periclase Limited, Drogomex Sp. z o.o. and O.K.S.M. Sp. z o.o. In January 2009, the Company acquired 26% interest in Yatai Building Materials Company.

U.S. Concrete, Inc. (Public, PINK:RMIXQ). U.S. Concrete, Inc. (U.S. Concrete) is a producer of ready-mixed concrete, precast concrete products and concrete-related products in select markets in the United States. The Company operates in two segments: ready-mixed concrete and concrete-related products segment and precast products concrete segment. All of the Company's operations are in the United States. It operates in Texas, California, New Jersey/New York and Michigan. As of March 15, 2010, U.S. Concrete had 125 fixed and 11 portable ready-mixed concrete plants, seven precast concrete plants and seven producing aggregates facilities, (including 27 fixed ready-mixed concrete plants operated by its 60%-owned Michigan subsidiary). It also owns two aggregates facilities that the Company lease to third parties and retains a royalty on production from those facilities. This company filed for bankruptcy in late April 2010 and emerged from bankruptcy on August 2010.¹¹

Target Company Comparables¹²

Company	Ticker	Mkt Cap (8 Oct)	EV (8 Oct)	Price/Sales (8 Oct)	EV/Revenue (8 Oct)	EV/EBITDA (8 Oct)	Revenue (LTM)
Vulcan Materials Co	VMC	4,710M	7.58B	1.83	2.92	18.78	2,451.7M
Eagle Materials Inc	EXP	1,020M	1.32B	2.18	2.80	15.98	472.4M
Texas Industries Inc	TXI	909M	1.41B	1.48	2.31	48.76	560.2M
CEMEX SAB	CX	8,330M	24.68B	0.56	1.68	9.88	14,105.0M
CRH plc	CRH	12,280M	19.16B	0.53	0.87	8.33	21,210.0M

¹¹ Yahoo Finance: <http://finance.yahoo.com/>

¹² EDGAR Database of Online Corporate Financial Information: <http://www.sec.gov/edgar.shtml> ; Capital IQ

**Industry Forecast - Regression Analysis¹³**Concrete Volume Analysis

GDP growth and unemployment were used to regress and forecast the concrete volume consumption.

Year	Nominal GDP (bn)	Unemployment rate (%)	Ready-mix volume (Cubic Yards)
2000	9,825	3.90	368,233,333
2001	10,128	5.70	376,033,333
2002	10,469	6.00	366,733,333
2003	10,971	5.70	380,300,000
2004	11,686	5.40	406,500,000
2005	12,638	4.90	427,500,000
2006	13,399	4.40	425,533,333
2007	14,062	5.00	388,500,000
2008	14,369	7.40	264,763,432
2009	14,119	10.00	194,654,878
2010e	14,444	9.70	231,267,957
2011f	14,660	9.40	243,381,537
2012f	14,939	9.00	259,507,972
2013f	15,268	8.70	271,847,041
2014f	15,634	8.40	284,262,526
2015f	16,009	8.30	288,919,610

SUMMARY OUTPUT

Regression Statistics	
Multiple R	0.913148667
R Square	0.833840488
Adjusted R Square	0.786366341
Standard Error	34110239.7
Observations	10

ANOVA					
	df	SS	MS	F	Significance F
Regression	2	4.08719E+16	2.04E+16	17.5641	0.001869985
Residual	7	8.14456E+15	1.16E+15		
Total	9	4.90165E+16			

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	579,525,549.33	78,963,152.36	7.34	0.00	392,807,364.32	766,243,734.34	392,807,364.32	766,243,734.34
Nominal GDP (bn)	610.83	7,221.07	0.08	0.93	(16,464.28)	17,685.94	(16,464.28)	17,685.94
Unemployment	(38,883,912.72)	7,319,905.61	(5.31)	0.00	(56,192,739.04)	(21,575,086.40)	(56,192,739.04)	(21,575,086.40)

Concrete Price Analysis

Cement prices were used to regress and forecast the concrete price.

¹³ **Ready-mix Concrete Manufacturing Report 2002 – US Census Bureau ; Producer Price Indexes Data – Bureau of Labor Statistics**



Year	Cement (\$ /ton)	Price (\$/Cubic Yard)
2000	\$ 78.6	\$ 67.9
2001	\$ 76.5	\$ 69.3
2002	\$ 76.0	\$ 69.1
2003	\$ 75.0	\$ 69.6
2004	\$ 79.5	\$ 73.3
2005	\$ 91.0	\$ 82.2
2006	\$ 101.5	\$ 91.5
2007	\$ 104.0	\$ 95.0
2008	\$ 101.8	\$ 97.9
2009	\$ 98.7	\$ 100.4
2010e	\$ 102.7	\$ 96.8
2011f	\$ 104.9	\$ 99.1
2012f	\$ 107.1	\$ 101.4
2013f	\$ 109.4	\$ 103.7
2014f	\$ 111.7	\$ 106.2
2015f	\$ 114.0	\$ 108.6

Regression Results

SUMMARY OUTPUT

Regression Statistics	
Multiple R	0.964154189
R Square	0.9295933
Adjusted R Square	0.920792462
Standard Error	3.76104986
Observations	10

ANOVA

	df	SS	MS	F	Significance F
Regression	1	1494.125798	1494.126	105.6255498	6.91714E-06
Residual	8	113.1639684	14.1455		
Total	9	1607.289766			

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	(10.95)	9.09	(1.21)	0.26	(31.91)	10.00	(31.91)	10.00
Cement	1.05	0.10	10.28	0.00	0.81	1.28	0.81	1.28

Assumptions in Regressions

GDP: From 1947 until 2010 the United States' average quarterly GDP Growth was 3.31 percent reaching an historical high of 17.20 percent in March of 1950 and a record low of -10.40 percent in March of 1958. While the economy is in recovery, we do not expect average growth (3.31%) for the next 5 years—most economists are expecting below average growth for the next 5 years. Consensus appears to



average at 3%¹⁴. The Congressional Office Budget director Doug Elmendorf explains their projections for future GDP growth:

Projected growth from 2015 to 2019 is also below historical average growth rates, a difference that is more than accounted for by slower growth in the labor force because of the retirement of the baby boom generation.¹⁵

With these issues in mind, for our analysis, we felt that using the Economist Intelligence Unit GDP estimates would be most prudent for industry projections instead of the consensus. According to the Economist Intelligence Unit:

The private sector is creating far fewer jobs than would be the case in a typical recovery. Retail sales are sluggish, with three consecutive monthly falls in May-July. The housing market, which had showed signs of revival in late 2009, has weakened again following the expiry of temporary tax credits in April. **In light of the disappointing data, we have further revised down our GDP forecast for 2010 to 2.3% (2.7% previously). We maintain our forecast of a further slowdown to 1.5% in 2011 but believe downside risks dominate.** The slowdown in growth reflects the withdrawal of fiscal stimulus and the end of the boost from restocking. Export growth will slow in 2011, as base effects from extremely low exports in 2009 fall out of the equation. Consumers will still be rebuilding their balance sheets, and a marked improvement in the labor market is unlikely, with companies set to continue to meet higher demand by squeezing higher productivity out of existing staff rather than taking on new hires.¹⁶

We decided to use the EIU's estimates because their previous projections have been impressively accurate. For full disclosure, the EIU's estimates were within 0.6% accuracy from 2000 to 2005 where the economy was not under stress. However, during the crisis period of 2006-2009, EIU's predictions were more inaccurate, within 1.2% accuracy.

Unemployment: The concrete industry is strongly correlated with unemployment; much of this has to do with infrastructure efforts and fiscal policy—in times of how unemployment the government will typically seek to stimulate the economy by pursuing infrastructure development, thereby creating jobs.

As part of the annual budget, the Obama Administration released underlying economic assumptions earlier in the year. For unemployment, the forecast is for an average of 10% in 2010, with a decline to 9.2% in 2011, 8.2% in 2012 and 7.3% in 2013. However, we have used the EIU values in our regression, these values are much more conservative: with 9.4% in 2011, 9% in 2012, 8.7% 2013 and 8.4% in 2014.

Cement Prices: We found the cement prices by going to the US Geological Survey and found the historical sales for the cement and aggregates to the ready mix industry. The average proportion of these raw materials was used to estimate the historical concrete volume. For the future projections, we used the PPI from the Economist Intelligence unit for 2010 and 2011, keeping the 2011 PPI constant throughout the next 5 years up to 2015.

¹⁴ <http://www.project-syndicate.org/commentary/feldstein25/English>

¹⁵ <http://cboblog.cbo.gov/?p=220>

¹⁶ http://www.eiu.com/report_dl.asp?issue_id=1453890945&mode=pdf



GONZALEZ-SANEL RESEARCH

NORTH AMERICAN DIVISION

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Concrete Industry

**Regression Interpretation**

By forecasting concrete prices and volume, we were able to forecast revenues. If we assume the above GDP, unemployment and cement values in our regression, our annualized growth (in revenues) for the industry within the next 6 years is 5.79%. For context, the annualized return of the Wilshire 5000 for the last 40 years has been 9.56%. Adjusting for inflation, the S&P 500, since 1871, has returned 6.68% (including dividends). Furthermore, as the companies in question fall within investment grade range, a BBB corporate bond maturing in 6 years is currently returning 5%.

Industry Valuation

We offer a sensitivity analysis for the target group of companies over the years 2010 to 2016. We believe the new highway and infrastructure plans recently announced will be the principal drivers of earnings power over the next years. We also anticipate Federal spending to be \$45B annually from 2011-2015. The valuation analysis considers only the revenues and costs related to the concrete business and in case of multinationals it only accounts for revenues in the United States. The base case scenario which considers a terminal growth of 2.4% results in a net present value of \$30.7B in Enterprise Value for this industry. On average pure play local Concrete companies are trading at a 2.3x Enterprise Value/Revenue multiple (average EV/revenue multiple of Eagle Materials and Texas Industries). Considering today's forecasted revenue is \$22.4B the market values the Concrete Industry's Enterprise Value to be \$51.7B (2.3 x \$22.4B). In this sense we consider that the market is overvaluing the industry by around 40.6%.

Valuation Sensitivity AnalysisEnterprise Value

	Million US	Equity Beta				
		1.00	1.20	1.43	1.60	1.80
Growth Rate	2.20%	37,295.66	33,389.51	30,032.14	28,059.72	26,158.46
	2.30%	37,774.16	33,768.83	30,340.16	28,331.82	26,400.04
	2.40%	38,273.00	34,164.08	30,661.40	28,615.92	26,652.72
	2.50%	38,793.67	34,576.48	30,996.94	28,913.07	26,917.49
	2.60%	39,337.85	35,007.42	31,348.01	29,224.44	27,195.49



Industry Valuation Model using Adjusted Present Value

Industry Valuation Model

Tax rate	35.00%	http://www.taxrates.cc/html/us-tax-rates.html
Rm - rf	7.20%	Source: Koller, Tim, Mark Goedhart and David Wessels, Valuation: Measuring & Managing the Value of Companies, 2005, 4th edition.
rf	2.70%	Source: St. Louis Fed, 10 yr risk free rate
Rd	5.38%	BBB rating on average for the industry resulting in a 2.64% premium over rf
β_d	0.37	Implied debt beta
β_E	1.43	from peer group analysis
Re	12.99%	Cost of Equity
β_a	1.09	Asset Beta (unlevered beta)
Average D/E of comparables	72.24%	Current D/E, normally it tends to be between 30 to 40%.
WACC	9.01%	
Ra	10.56%	unlevered cost of equity
Growth rate	2.40%	(Sensitivity analysis 2.30% - 2.70%)

Numbers in Million \$	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Total Revenue from Concrete	36923.00	25928.87	19538.02	22389.98	24113.56	26310.95	28203.32	30176.11	31381.03	34638.38
CRH PLC	2,387.76	2,206.12	1,824.46	1,678.50	1,852.73	2,045.05	2,257.32	2,491.63	2,750.26	3,035.74
CEMEX SAB	2,076.46	1,748.56	1,012.71	1,007.30	1,111.86	1,234.16	1,382.26	1,561.96	1,780.63	1,965.46
US Concrete, Inc	803.80	754.30	534.49	504.39	556.74	617.98	692.14	782.12	891.61	984.16
Vulcan Materials Company	539.64	1,201.11	528.62	487.23	537.80	596.96	668.60	755.51	861.29	950.69
Eagle Materials	63.34	61.55	44.69	36.54	40.33	44.77	50.14	56.66	64.59	71.29
Texas Industries	348.39	357.76	262.08	177.15	195.54	217.05	243.09	274.69	313.15	345.66
Estimate rest of Industry	30,703.61	19,599.47	15,330.98	18,498.88	19,818.55	21,554.99	22,909.77	24,253.54	24,719.49	27,285.38
Cost of Goods Sold	(27,692.25)	(19,187.36)	(14,262.75)	(16,344.69)	(17,361.76)	(18,680.78)	(20,306.39)	(22,028.56)	(23,221.96)	(25,978.78)
Gross Profit	9,230.75	6,741.51	5,275.26	6,045.30	6,751.80	7,630.18	7,896.93	8,147.55	8,159.07	8,659.59
SG&A	(3,200.27)	(2,247.36)	(1,693.44)	(1,940.63)	(1,929.08)	(2,104.88)	(2,444.50)	(2,615.49)	(2,719.93)	(3,002.25)
Depreciation & Amortization	(812.31)	(596.36)	(410.30)	(447.80)	(482.27)	(552.53)	(620.47)	(694.05)	(690.38)	(796.68)
Operating Income (EBIT)	5,218.17	3,897.78	3,171.52	3,656.86	4,340.44	4,972.77	4,831.96	4,838.01	4,748.76	4,860.66
Taxes on EBIT	(1,826.36)	(1,364.22)	(1,110.03)	(1,279.90)	(1,519.15)	(1,740.47)	(1,691.18)	(1,693.30)	(1,662.07)	(1,701.23)
NOPLAT	3,391.81	2,533.56	2,061.49	2,376.96	2,821.29	3,232.30	3,140.77	3,144.70	3,086.69	3,159.43
Depreciation & Amortization	812.31	596.36	410.30	447.80	482.27	552.53	620.47	694.05	690.38	796.68
Change in Working Capital	624.88	1,865.99	921.80	(306.85)	(120.65)	(153.82)	(132.47)	(138.09)	(84.34)	(34,866.39)
Net CAPEX	(4,430.76)	(3,111.46)	(2,344.56)	(2,686.80)	(2,893.63)	(3,157.31)	(3,384.40)	(3,621.13)	(3,765.72)	(4,156.61)
Free Cash Flow	4,446.58	4,066.78	2,309.54	1,398.48	1,977.30	2,315.54	2,218.68	2,191.93	2,123.75	1,997.25
Terminal Value										25,067.84
Discount Factor				1.00	0.90	0.82	0.74	0.67	0.61	0.55
PV FCF				1,398.48	1,788.46	1,894.38	1,641.79	1,467.09	1,285.70	14,820.22
NPV FCF	24,296.12									
Debt Benefits										
Debt Balance			29,853.77	29,044.00	25,722.12	22,786.87	20,884.42	18,224.25	9,864.09	9,663.91
Interest on debt			1,492.69	1,452.20	1,286.11	1,139.34	1,044.22	911.21	493.20	483.20
Tax Shield			522.44	508.27	450.14	398.77	365.48	318.92	172.62	169.12
Free Cash Flow				508.27	450.14	398.77	365.48	318.92	172.62	169.12
Terminal Value										5811.32
Discount Factor				1.00	0.95	0.90	0.85	0.81	0.77	0.73
PV Tax Shield				508.27	427.16	359.09	312.31	258.62	132.83	4,367.01
NPV Tax Shield	6,365.28									
Enterprise Value	30,661.40									
Outstanding Debt	29,853.77									(as of Oct 9th 2010)
Equity Value	807.63									

Notes to the Model:

- Non pure play companies were adjusted to include only revenues and expenses related to concrete business
- Multinationals were adjusted to account only for revenues and costs in the United States
- Assumes US Concrete Inc will continue operations after emerging from bankruptcy
- Most of the current industry debt comes from CEMEX, Vulcan, and CRH, the debt balance was adjusted according to their amortization schedule



Estimation of Industry Discount Rate

Industry Beta Analysis

Risk Free	2.70%	Source: St. Louis Fed, 10 yr risk free rate
Risk Premium	7.20%	Source: Koller, Tim, Mark Goedhart and David Wessels, Valuation: Measuring & Managing the Value of Companies, 2005, 4th edition.
Marginal Tax Rate	35%	http://www.taxrates.cc/html/us-tax-rates.html

	Peer Group Analysis					
	US Concrete	Vulcan Materials	Eagle Materials	Texas Industries	CEMEX	CRH
Beta Equity	0.73	1.26	1.26	2.29	2.11	1.05
Beta Debt	0.37	0.37	0.37	0.37	0.37	0.37
D/E	7.59%	58.51%	30.46%	60.22%	211.21%	65.48%
Beta Asset	0.71	1.02	1.12	1.75	1.10	0.85

Avg Beta Asset	1.09	Average of peer group
Target D/E	72.24%	Average of peer group
Beta Equity	1.43	Implied from Asset Beta
Beta Debt	0.37	Average of peer group
WACC	9.01%	
Unlevered cost Equity (Ra)	10.56%	

Conclusion

After analyzing industry-wide revenue returns as well as conducting an APV valuation, we feel that the concrete industry is overvalued by around 40.6%. According to our multiples analysis the concrete industry is worth \$51.7B and our APV resulted in \$30.6B.

Recent, tepid macro trends suggest that concrete producing firms will not see a robust recovery. If we assume macro trends to remain moderate, our annualized growth (in revenues) for the industry within the next 6 years is 5.79%. For context, the annualized return of the Wilshire 5000 for the last 40 years has been 9.56%.

While infrastructure efforts are underway to stimulate the economy, we believe that this stimulus is already priced into our valuation of the industry.

Finally, the industry will continue to be “shaky” and that the additional volatility in the price of raw materials will persist. Given the price increases in the raw materials, the concrete business will not recover its high margins. Therefore, our recommendation is to SELL the industry.



Back-ups

Economist Intelligence Unit – United States Annual data and forecast (<http://www.eiu.com/>)

Data and charts

Annual data and forecast

	2005 ^a	2006 ^a	2007 ^a	2008 ^a	2009 ^a	2010 ^b	2011 ^b
GDP							
Nominal GDP (US\$ bn)	12,630	13,399	14,062	14,369	14,119	14,528	14,982
Real GDP growth (%)	3.1	2.7	1.9	0.0	-2.6	2.3	1.5
Expenditure on GDP (% real change)							
Private consumption	3.4	2.9	2.4	-0.3	-1.2	1.4	1.2
Government consumption	0.3	1.4	1.3	2.8	1.6	0.6	0.9
Gross fixed investment	6.5	2.3	-1.8	-6.4	-18.3	5.5	5.9
Exports of goods & services	6.7	9.0	9.3	6.0	-9.5	11.3	5.5
Imports of goods & services	6.1	6.1	2.7	-2.6	-13.8	14.4	5.2
Origin of GDP (% real change)							
Agriculture	8.6	-5.3	7.0	-0.6	2.0 ^c	2.0	2.0
Industry	-2.2	2.6	-1.4	-1.1	-5.5 ^c	3.3	1.7
Services	4.2	2.9	2.8	1.7	-2.0 ^c	2.1	1.4
Population and income							
Population (m)	295.7	298.4	301.3	304.1	306.8 ^c	309.6	312.3
GDP per head (US\$ at PPP)	42,736	44,896	46,670	47,258	46,021 ^c	46,931	47,965
Recorded unemployment (av; %)	5.1	4.6	4.6	5.8	9.3	9.7	9.4
Fiscal indicators (% of GDP)							
Public-sector balance ^d	-2.6	-1.9	-1.2	-3.2	-10.0	-9.0	-7.1
Public-sector debt interest payments	1.5	1.7	1.7	1.8	1.3	1.4	1.4
Public-sector primary balance	-1.1	-0.2	0.5	-1.4	-8.7	-7.6	-5.6
Net public debt	36.9	36.5	36.2	37.7	53.5	59.0	64.9
Prices and financial indicators							
Exchange rate ¥/US\$ (end-period)	117.9	119.0	111.7	90.8	93.1	88.5	90.0
Consumer prices (end-period; %)	3.3	2.5	4.1	0.0	2.8	0.5	1.4
Producer prices (av; %)	4.9	2.9	3.9	6.4	-2.5	4.1	2.1
Stock of money M1 (% change)	-0.3	-0.7	0.5	16.1	6.4 ^c	-8.5	0.5
Stock of money M2 (% change)	4.0	6.0	6.0	9.7	3.6 ^c	2.9	4.7
Lending interest rate (av; %)	6.2	8.0	8.1	5.1	3.3	3.3	3.4
Current account (US\$ m)							
Trade balance	-784	-839	-823	-835	-507	-634	-680
Goods: exports fob	909	1,036	1,160	1,305	1,068	1,267	1,375
Goods: imports fob	-1,693	-1,875	-1,984	-2,140	-1,575	-1,901	-2,055
Services balance	70	80	121	136	132	111	108
Income balance	72	48	100	152	121	79	111
Current transfers balance	-106	-91	-116	-122	-125	-129	-133
Current-account balance	-748	-803	-718	-669	-378	-572	-594
International reserves (US\$ m)							
Total international reserves	65	66	71	78	131	-	-

^a Actual. ^b Economist Intelligence Unit forecasts. ^c Economist Intelligence Unit estimates. ^d Federal government, financial year (October - September).

Source: IMF, International Financial Statistics.

Economic growth

%	2009	2010	2011	2012	2013	2014
GDP	-2.6	2.3	1.5	1.9	2.2	2.4
Private consumption	-1.2	1.4	1.2	1.5	1.8	1.9
Government consumption	1.6	0.6	0.9	1.5	1.5	1.5
Gross fixed investment	-18.3	5.5	5.8	4.6	5.8	6.4
Exports of goods & services	-9.5	11.3	5.5	6.2	6.0	6.1
Imports of goods & services	-13.8	14.4	5.2	5.2	5.5	5.6
Domestic demand	-3.7	3.0	1.6	1.9	2.3	2.4
Agriculture	2.0	2.0	2.0	2.0	2.0	2.0
Industry	-5.5	3.3	1.7	2.5	2.5	2.5
Services	-2.0	2.1	1.4	1.8	2.2	2.4

**Ready-mix Concrete Manufacturing Report 2002 – US Census Bureau****Table 1. Historical Statistics for the Industry: 2002 and Earlier Years**

[Data based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). For information on confidentiality protection, sampling error, nonsampling error, and explanation of terms, see note at end of table. For meaning of abbreviations and symbols, see introductory text.]

Industry and year ¹	Com- panies ²	All estab- lish- ments ³	All employees		Production workers			Value added (\$1,000)	Total cost of materials (\$1,000)	Total value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
			Number ⁴	Payroll (\$1,000)	Number ⁴	Hours (1,000)	Wages (\$1,000)				
327320, Ready-mix concrete manufacturing	2 596	5 570	98 360	3 640 427	79 582	160 454	2 794 396	10 286 897	11 299 472	21 573 773	890 731
2002..	N	N	102 790	3 709 915	81 370	172 852	2 716 372	10 017 236	11 459 783	21 472 894	838 234
2000..	N	N	101 103	3 622 064	79 796	171 405	2 643 683	9 518 744	11 412 475	20 933 332	938 092
1999..	N	N	102 044	3 529 981	81 141	173 135	2 592 088	9 475 861	11 081 867	20 569 578	985 361
1998..	N	N	94 401	3 177 079	75 157	158 418	2 346 495	8 832 097	10 533 584	19 388 319	834 318
1997..	2 888	5 221	93 136	2 965 346	72 464	147 770	2 153 268	7 780 774	9 418 330	17 219 886	798 851

¹Statistics presented for years ending in 2 and 7 are census data. Interim census years are derived in a representative sample of manufacturing establishments canvassed in the Annual Survey of Manufactures (ASM).

²For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control.

³Includes establishments with payroll at any time during the year.

⁴Number of employees figures represent average number of production workers for pay period that includes the 12th of March, May, August, and November plus other employees for payroll period that includes the 12th of March.

Note: The data in this table are based on the 2002 Economic Census and the 2002 Annual Survey of Manufactures (ASM). To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain sampling errors and nonsampling errors. Data users who create their own estimates using data from American FactFinder tables should cite the Census Bureau as the source of the original data only. For explanation of terms, see Appendix A. For full technical documentation, see Appendix C.

Producer Price Indexes Data – Bureau of Labor Statistics (<http://www.bls.gov/ppi/>)*PPI Index Cement***Producer Price Index Industry Data
Original Data Value**

Series Id: PCU32731032731002
 Industry: Cement manufacturing
 Product: Portland cement ASTM type II, hydraulic
 Base Date: 200506
 Years: 2005 to 2010

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2005						100.0							
2007	119.5	119.9	116.6	120.5	119.5	119.4	121.8	121.1	120.8	119.5	119.1	118.6	119.7
2008	117.8	117.1	116.7	118.0	115.6	114.8	118.1	117.7	117.3	118.2	118.1	117.5	117.2
2009	121.1	117.9	115.1	116.1	114.1	113.0	110.9	111.1	111.6	111.0	110.5	110.5	113.6
2010	111.0	110.3	109.7	109.2	110.2	109.0	108.9						

*PPI Index Aggregates***Producer Price Index Industry Data
Original Data Value**

Series Id: PCU212321212321
 Industry: Construction sand and gravel mining
 Product: Construction sand and gravel mining
 Base Date: 198206
 Years: 2000 to 2010

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2000	171.0	172.5	172.6	175.2	176.1	176.2	176.7	177.3	177.1	177.3	177.2	177.0	175.5
2001	178.8	180.2	180.3	181.3	182.0	182.5	182.3	182.6	182.5	182.2	181.9	182.6	181.6
2002	184.6	185.0	184.8	185.6	186.0	186.3	186.3	186.2	186.2	186.3	186.2	186.4	185.8
2003	187.0	187.3	187.2	188.2	188.9	189.6	189.9	189.9	189.9	189.8	190.1	189.0	188.9
2004	191.0	191.5	191.9	194.5	194.8	195.7	195.9	196.0	196.6	196.9	197.7	197.6	195.0
2005	202.8	203.7	204.2	206.8	208.9	209.4	211.1	211.3	213.4	214.5	215.1	217.6	209.9
2006	222.4	222.4	223.2	227.5	228.8	230.1	231.2	232.1	232.3	232.3	233.5	233.7	229.1
2007	240.7	242.8	243.2	247.0	248.2	246.3	246.1	248.3	249.2	250.6	250.8	250.6	247.0
2008	255.2	256.5	258.7	261.4	261.6	262.1	263.0	265.4	265.7	266.1	267.3	268.7	262.6
2009	270.1	270.8	271.8	271.7	272.0	271.7	271.4	270.7	270.4	270.4	271.1	271.5	271.1
2010	269.8	270.2	271.7	270.9	271.6	271.0	269.7						

*PPI Index Ready-mix Concrete***Producer Price Index Industry Data****Original Data Value**<http://data.bls.gov>

Series Id: PCU327320327320
Industry: Ready-mix concrete manufacturing
Product: Ready-mix concrete manufacturing
Base Date: 198106
Years: 1981 to 2009

Year	Annual
1981	98.9
1982	100.9
1983	102.3
1984	105.1
1985	108.6
1986	109.5
1987	109.2
1988	109.7
1989	111.5
1990	114.3
1991	116.9
1992	117.4
1993	121.0
1994	125.8
1995	131.3
1996	135.2
1997	138.0
1998	142.3
1999	145.6
2000	150.2
2001	153.4
2002	153.0
2003	153.9
2004	162.1
2005	181.9
2006	202.5
2007	210.3
2008	216.7
2009	222.1
2010	216.9

Cement Statistics – US Geological Survey (<http://minerals.usgs.gov/ds/2005/140/index.html>)

CEMENT END-USE STATISTICS^{1,2}

U.S.GEOLOGICAL SURVEY

[Metric tons]

Last modification: September 15, 2005

Year	Adjusted portland cement shipments by type of final customer ³						Total portland cement	Masonry cement	Apparent consumption ⁴
	Ready-mix concrete	Concrete products	Contractors	Building material dealers	Oil well, mining, and waste	Government and miscellaneous			
1975	39,471,000	8,425,000	7,329,000	4,503,000		1,274,000	61,002,000	2,606,000	63,608,000
1976	42,244,000	9,059,000	7,550,000	4,530,000		1,164,000	64,546,000	2,963,000	67,509,000
1977	46,710,000	9,751,000	7,246,000	4,951,000		1,413,000	70,071,000	3,356,000	73,427,000
1978	50,932,000	10,485,000	7,205,000	5,524,000		1,450,000	75,597,000	3,691,000	79,288,000
1979	50,103,000	10,757,000	7,059,000	6,313,000		1,388,000	75,620,000	3,344,000	78,964,000
1980	45,818,000	8,794,000	7,097,000	4,509,000		1,230,000	67,448,000	2,724,000	70,173,000
1981	43,840,000	7,609,000	7,118,000	3,530,000		1,549,000	63,645,000	2,447,000	66,092,000
1982	39,335,000	6,832,000	6,604,000	3,312,000		1,332,000	57,415,000	2,157,000	59,572,000
1983	43,325,000	7,464,000	7,370,000	3,824,000		1,247,000	63,229,000	2,609,000	65,838,000
1984	50,732,000	9,343,000	7,551,000	4,181,000		1,438,000	73,244,000	2,942,000	76,186,000
1985	53,210,000	9,293,000	7,890,000	4,149,000		1,333,000	75,875,000	2,961,000	78,836,000
1986	57,233,000	9,394,000	7,440,000	3,945,000		1,599,000	79,611,000	3,226,000	82,837,000
1987	59,575,000	9,295,000	6,787,000	3,657,000		1,510,000	80,823,000	3,381,000	84,204,000
1988	59,844,000	9,100,000	6,371,000	3,064,000		2,106,000	80,485,000	3,367,000	83,851,000
1989	58,302,000	9,031,000	6,674,000	3,326,000		2,021,000	79,353,000	3,061,000	82,414,000
1990	56,490,000	9,311,000	6,159,000	3,356,000		2,655,000	77,971,000	2,994,000	80,964,000
1991	48,079,000	8,955,000	5,571,000	3,037,000		3,663,000	69,305,000	2,495,000	71,800,000
1992	51,419,000	8,563,000	6,642,000	3,565,000		3,282,000	73,470,000	2,699,000	76,169,000
1993	45,481,000	8,780,000	6,016,000	4,657,000	1,097,000	10,686,000	76,717,000	2,984,000	79,701,000
1994	45,791,000	9,070,000	4,965,000	3,890,000	1,027,000	17,490,000	82,232,000	3,250,000	85,482,000
1995	50,757,000	9,509,000	5,163,000	3,471,000	1,061,000	12,964,000	82,925,000	3,150,000	86,075,000
1996	52,773,000	9,899,000	5,560,000	2,937,000	1,302,000	15,037,000	87,509,000	3,569,000	91,078,000
1997	67,012,000	11,390,000	7,758,000	3,235,000	2,317,000	1,103,000	92,815,000	3,627,000	96,442,000
1998	74,038,000	11,885,000	7,912,000	3,237,000	1,123,000	1,080,000	99,274,000	4,101,000	103,380,000
1999	76,018,000	12,844,000	8,610,000	4,468,000	1,128,000	1,128,000	104,200,000	4,353,000	108,550,000
2000	77,632,000	14,002,000	7,411,000	3,690,000	1,462,000	1,125,000	105,320,000	4,333,000	109,660,000
2001	80,901,000	14,074,000	6,777,000	3,713,000	1,912,000	836,000	108,210,000	4,482,000	112,690,000
2002	77,784,000	13,680,000	6,560,000	3,085,000	1,178,000	1,618,000	103,910,000	4,435,000	108,340,000
2003	79,883,000	14,864,000	6,866,000	3,650,000	1,456,000	980,000	107,700,000	4,745,000	112,440,000

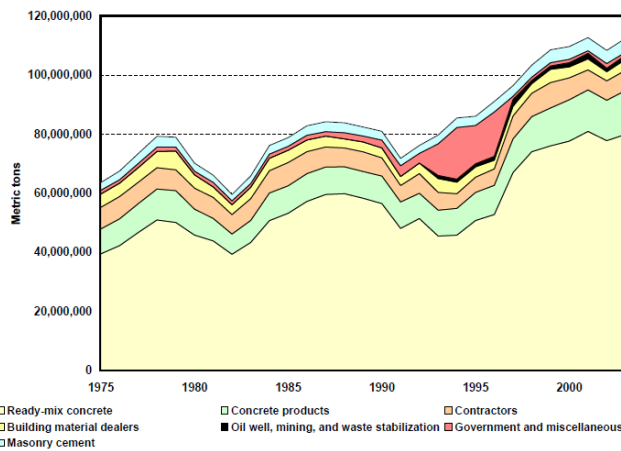
¹Compiled by G.R. Matos and H.G. van Oss.

²Data exclude Puerto Rico.

³Data do not match portland cement shipments to customers as shown in Minerals Yearbook. See notes for more detail.

⁴Apparent consumption is the total sales to final customers of portland cement and masonry cement. See notes for more detail.

End Uses of Cement



CEMENT STATISTICS¹
U.S. GEOLOGICAL SURVEY
[All values in metric tons (t) cement unless otherwise noted]
Last modification: November 20, 2009

Year	Production	Imports	Exports	Stocks	Apparent consumption	Unit value (\$/t)	Unit value (98\$/t)	World production
1900	2,680,400	411,440	17,200		3,074,600	4.00	78.00	
1901	3,202,400	161,850	64,500		3,299,800	4.50	88.00	
1902	4,147,600	338,350	58,800		4,427,100	5.34	100	
1903	4,898,000	388,170	49,100		5,237,100	5.88	110	
1904	5,282,700	166,850	134,000		5,315,900	4.79	87.00	
1905	6,750,300	154,610	155,000		6,750,100	5.26	95.00	
1906	8,643,600	391,790	100,000		8,934,900	6.16	110	
1907	8,897,800	350,420	155,000		9,092,900	6.14	110	
1908	9,059,000	145,130	146,000		9,058,200	4.93	89.00	
1909	11,437,000	76,530	182,000		11,332,000	4.76	86.00	
1910	13,366,000	52,916	427,000		12,992,000	5.33	93.00	
1911	13,678,000	28,440	540,000	1,791,000	13,166,000	5.32	93.00	
1912	14,337,000	11,893	727,000	1,347,000	13,623,000	4.99	84.00	
1913	15,994,000	14,651	511,000	1,935,000	15,498,000	6.06	99.80	
1914	15,322,000	20,856	369,000	2,202,000	14,974,000	5.54	90.30	
1915	14,919,000	7,239	442,000	1,976,000	14,484,000	5.18	83.60	
1916	15,890,000	345	442,000	1,441,000	15,448,000	6.61	98.80	
1917	16,085,000	345	446,000	1,785,000	15,639,000	8.14	104	
1918	12,311,000	52	388,000	1,802,000	11,923,000	9.65	104	
1919	13,995,000	1,551	425,000	906,000	13,572,000	10.30	97.20	
1920	17,163,000	90,492	509,000	1,507,000	16,744,000	12.10	98.80	
1921	16,950,000	20,813	201,000	2,080,000	16,769,000	11.20	102	
1922	19,729,000	60,734	192,000	1,595,000	19,597,000	10.40	101	
1923	23,661,000	301,450	171,000	1,845,000	23,791,000	11.10	106	
1924	25,715,000	345,290	150,000	2,414,000	25,910,000	10.50	100	
1925	27,866,000	625,590	174,000	3,153,000	28,318,000	10.20	95.00	
1926	28,420,000	553,430	166,000	3,569,000	28,807,000	9.89	91.10	62,400,000
1927	29,903,000	349,730	139,000	3,856,000	29,540,000	9.43	88.30	67,800,000
1928	30,445,000	392,720	141,000	3,906,000	30,231,000	9.11	86.80	72,200,000
1929	29,481,000	297,700	151,000	4,076,000	29,202,000	8.66	82.50	74,900,000
1930	27,798,000	167,990	129,000	4,437,000	27,227,000	8.42	82.20	72,300,000
1931	21,604,000	80,159	73,300	4,191,000	21,745,000	6.51	69.80	62,100,000
1932	13,166,000	79,818	64,000	3,453,000	13,729,000	5.95	70.80	49,300,000
1933	10,913,000	81,353	116,000	3,334,000	10,860,000	7.83	98.20	48,200,000
1934	13,375,000	45,367	96,500	3,658,000	12,877,000	9.06	110	58,300,000
1935	13,260,000	105,570	70,900	3,935,000	12,745,000	8.81	105	65,400,000
1936	19,523,000	282,940	57,100	3,850,000	19,129,000	8.61	101	62,800,000
1937	20,138,000	323,020	64,600	4,250,000	19,469,000	8.45	95.60	82,700,000
1938	18,279,000	294,540	95,200	4,093,000	18,211,000	8.26	95.50	85,900,000
1939	21,212,000	326,430	195,000	4,034,000	21,046,000	8.43	98.90	93,000,000
1940	22,575,000	91,756	284,000	3,986,000	21,793,000	8.45	98.40	81,000,000
1941	28,387,000	7,334	436,000	3,406,000	28,378,000	8.61	95.50	88,000,000
1942	31,496,000	110	188,000	2,965,000	31,045,000	8.89	88.90	80,900,000
1943	22,901,000	2,388	295,000	3,956,000	21,226,000	9.16	86.30	71,200,000
1944	15,542,000	0	689,000	3,404,000	15,497,000	9.60	88.90	54,900,000
1945	17,537,000	55	1,100,000	2,836,000	17,378,000	9.56	86.50	49,500,000
1946	28,102,000	682	881,000	1,891,000	19,493,000	10.10	84.30	72,500,000
1947	31,995,000	853	1,150,000	1,733,000	32,634,000	11.10	81.40	85,800,000
1948	35,210,000	48,266	1,010,000	1,928,000	35,856,000	12.80	86.50	102,000,000
1949	35,939,000	18,761	778,000	2,545,000	36,265,000	13.50	92.40	115,000,000
1950	38,724,000	237,750	412,000	2,270,000	40,891,000	13.80	93.20	133,000,000
1951	41,825,000	151,960	500,000	3,109,000	42,695,000	14.90	93.40	149,000,000

**Sand and Gravel Statistics – US Geological Survey** (<http://minerals.usgs.gov/ds/2005/140/index.html>)**SAND AND GRAVEL (CONSTRUCTION) STATISTICS¹****U.S. GEOLOGICAL SURVEY**

[All values in metric tons (t) sand and gravel unless otherwise noted]

Last modification: December 15, 2009

Year	Primary production	Imports	Exports	Apparent consumption	Unit value (\$/t)	Unit value (95\$/t)	World production
1900							
1901							
1902	452,000			452,000	0.71	13.30	
1903	747,000			747,000	0.80	14.50	
1904	5,280,000			5,280,000	0.47	8.50	
1905	16,400,000			16,400,000	0.45	8.14	
1906	24,400,000			24,400,000	0.35	6.33	
1907	32,100,000			32,100,000	0.31	5.41	
1908	30,000,000			30,000,000	0.34	6.15	
1909	49,000,000			49,000,000	0.30	5.42	
1910	56,900,000			56,900,000	0.29	5.06	
1911	53,700,000			53,700,000	0.30	5.24	
1912	53,800,000			53,800,000	0.33	5.56	
1913	65,100,000			65,100,000	0.29	4.77	
1914	65,500,000			65,500,000	0.29	4.71	
1915	61,800,000			61,800,000	0.30	4.82	
1916	71,800,000			71,800,000	0.32	4.78	
1917	60,400,000			60,400,000	0.42	5.34	
1918	47,000,000	503,000		47,500,000	0.54	5.84	
1919	56,300,000	542,000		56,800,000	0.62	5.84	
1920	64,800,000	1,110,000		65,900,000	0.76	6.18	
1921	67,300,000	823,000		68,100,000	0.73	6.65	
1922	78,100,000	409,000	162,000	78,300,000	0.68	6.61	
1923	117,000,000	431,000	250,000	117,000,000	0.65	6.21	
1924	132,000,000	630,000	142,000	133,000,000	0.64	6.10	
1925	145,000,000	481,000	193,000	146,000,000	0.65	6.05	
1926	155,000,000	852,000	193,000	156,000,000	0.63	5.81	
1927	169,000,000	658,000	191,000	169,000,000	0.61	5.73	
1928	179,000,000	675,000	334,000	180,000,000	0.58	5.52	
1929	190,000,000	1,510,000	221,000	191,000,000	0.62	5.90	
1930	171,000,000	1,640,000	147,000	173,000,000	0.62	6.05	
1931	134,000,000	350,000	98,800	134,000,000	0.60	6.42	
1932	105,000,000	169,000	43,600	105,000,000	0.51	6.09	
1933	93,000,000	85,500	37,400	93,100,000	0.51	6.42	
1934	100,000,000	100,000	15,200	100,000,000	0.54	6.58	
1935	106,000,000	114,000	17,000	106,000,000	0.50	5.94	
1936	133,000,000	295,000	22,600	134,000,000	0.52	6.12	
1937	162,000,000	438,000	30,500	163,000,000	0.52	5.90	
1938	159,000,000	605,000	16,100	159,000,000	0.50	5.79	
1939	197,000,000	229,000	12,600	197,000,000	0.49	5.75	
1940	207,000,000	399,000		207,000,000	0.47	5.47	
1941	249,000,000	388,000		249,000,000	0.52	5.76	
1942	262,000,000	503,000		262,000,000	0.64	6.41	
1943	197,000,000	348,000		197,000,000	0.66	6.22	
1944	161,000,000	251,000		161,000,000	0.63	5.84	
1945	163,000,000	253,000		163,000,000	0.66	5.98	
1946	216,000,000	314,000		216,000,000	0.68	5.68	
1947	245,000,000	431,000		245,000,000	0.77	5.62	
1948	274,000,000	385,000		275,000,000	0.82	5.55	
1949	277,000,000	383,000		277,000,000	0.80	5.47	
1950	320,000,000	396,000		321,000,000	0.82	5.55	
1951	346,000,000	426,000		347,000,000	0.85	5.34	

United States Construction materials market value – DATAMONITOR

Table 15: United States construction materials market value forecast: \$ billion, 2009–14

Year	\$ billion	€ billion	% Growth
2009	39.8	28.6	0.4%
2010	40.6	29.2	2.0%
2011	41.3	29.7	1.9%
2012	42.2	30.3	2.0%
2013	43.2	31.0	2.4%
2014	43.9	31.6	1.8%
CAGR: 2009–14			2.0%
Source: Datamonitor			DATAMONITOR

Ready-mix Average Composition – Historical Materials from University of Nebraska- Lincoln Extension

<http://digitalcommons.unl.edu/extensionhist/announcements.html>

Ordering

Before ordering concrete, check the weather forecast to decide if hot or cold weather precautions need to be taken. Ideal temperatures for placing concrete are between 50 and 90°F. Setting time shortens as temperatures increase; reduced temperatures lengthen setting time.

Good quality, long-lasting concrete requires the proper amount of cement per cubic yard and careful control of the water-to-cement ratio. Air entrainment is also desirable for most agricultural applications. The appropriate amounts depend on desired strength, consistency, workability, and other properties, such as resistance to abrasion from frequent scraping and to manure acids. For general use in swine housing, using a maximum aggregate size of 3/4 in., the following ranges are recommended:

- *Cement*--5 3/4 to 7 sacks or 540 to 660 lbs per cubic yard of concrete.
- *Water*--4 to 5 3/4 gallons per sack of cement.
- *Water to cement ratio*--0.35 to 0.50 (weight basis).
- *Air entrainment*--5 1/2 to 7 1/2 percent.
- *Minimum compressive strength*--footings and foundations, 3000 psi; walls and floors, 4000 psi.

A high water-to-cement ratio causes a weaker, less durable and less watertight concrete. Both the water and cement can be increased for improved workability as long as the ratio is not changed. Air entrainment increases concrete durability and freeze- thaw resistance.

Give the ready-mix supplier detailed directions to the jobsite. If the driver gets lost, valuable working time is wasted and concrete quality may be reduced. Indicate any special trucking restrictions such as low load limit bridges and underpasses that must be avoided. Describe the jobsite conditions as to any height, weight, or width restrictions, as well as ground conditions and any other important factors. Indicate the desired time interval between loads.



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